

ORDER

Orders

Order / Rev: 105321
 Alt Order #: 06832442
 Product Desc: Crossroads GPS
 Estimate: 775
 Flight Dates: 09/11/12 - 09/17/12
 Original Date / Rev: 08/08/12 / 09/25/12
 Order Type: GENERAL



KSNV

Primary AE: Amy McCreary
 Sales Office: BLPHI
 Sales Region: National

Agency

Name: Crossroads Media, LLC
 Buying Contact: _____
 Billing Contact: _____
 66 Canal Center Plaza
 Alexandria, VA 22314

Billing Type: Cash
 Billing Calendar: Broadcast
 Billing Cycle: EOM/EOC
 Agency Commission: 15%

Advertiser

Name: Crossroads GPS, *revised*
 Demographic: A35+
 Product Codes: PLI2
 Priority: SELECT PRIORITY CODE
 Revenue Codes: POLITICAL/AGY, PISSTUE, GEN

New Business Thru: _____
 Order Separation: 00:05:00
 Advertiser External ID: _____
 Agency External ID: _____

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/17/12	116	\$82,950.00	\$70,507.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	116	\$82,950.00	\$70,507.50	0.00
Totals	116	\$82,950.00	\$70,507.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

Order Share	Share	Total
KSNV	30%	\$82,950.00
Market	100%	\$276,500.00

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	33%	\$91,245.00
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	17%	\$47,005.00
KTUD	1%	\$2,765.00
KVVU	17%	\$47,005.00
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	2%	\$5,530.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KSNV	09/11/12	09/11/12	Wake Up Early w/ Wagners	6M	430a-5a	--T-----	:30	1	\$200.00	1	0.00	NM	1	\$200.00
Wake Up Early Wagners															
WAKE-W/WAGNERS REV RATE															
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating										
Week: 09/10/12	09/16/12	--T-----	1	\$200.00	0.00										

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KSNV	09/11/12	09/11/12	Wake Up Early w/ Wagners	6M	430a-5a	-T-----	:30	1	\$200.00	1	0.00	NM	1	\$200.00
Wake Up Early Wagners															
WAKE-W/WAGNERS REV RATE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>						<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week: 09/10/12 09/16/12 -T----- 1 \$200.00 0.00															
E 2	KSNV	09/12/12	09/12/12	Wake Up Early w/ Wagners	6M	430a-5a	--W----	:30	1	\$200.00	1	0.00	NM	1	\$200.00
Wake Up Early Wagners															
WAKE-W/WAGNERS REV RATE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>						<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week: 09/10/12 09/16/12 --W---- 1 \$200.00 0.00															
E 3	KSNV	09/13/12	09/13/12	Wake Up Early w/ Wagners	6M	430a-5a	---T---	:30	1	\$200.00	1	0.00	NM	1	\$200.00
Wake Up Early Wagners															
WAKE-W/WAGNERS REV RATE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>						<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week: 09/10/12 09/16/12 ---T--- 1 \$200.00 0.00															
E 4	KSNV	09/16/12	09/16/12	Wake Up Early w/ Wagners	6M	430a-5a	-----S	:30	1	\$200.00	1	0.00	NM	1	\$200.00
Wake Up Early Wagners															
WAKE-W/WAGNERS REV RATE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>						<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week: 09/10/12 09/16/12 -----S 1 \$200.00 0.00															
E 5	KSNV	09/17/12	09/17/12	Wake Up Early w/ Wagners	6M	430a-5a	M-----	:30	1	\$200.00	1	0.00	NM	1	\$200.00
Wake Up Early Wagners															
WAKE-W/WAGNERS REV RATE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>						<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week: 09/17/12 09/23/12 M----- 1 \$200.00 0.00															
E 6	KSNV	09/11/12	09/11/12	The Agenda 1230pm	CM	1230-1p	-T-----	:30	1	\$325.00	1	0.00	NM	1	\$325.00
The Agenda 1230pm															
NEWS 3 AT NOON REV RATE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>						<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week: 09/10/12 09/16/12 -T----- 1 \$325.00 0.00															
E 7	KSNV	09/12/12	09/12/12	The Agenda 1230pm	CM	1230-1p	--W----	:30	1	\$325.00	1	0.00	NM	1	\$325.00
The Agenda 1230pm															
NEWS 3 AT NOON REV RATE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>						<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week: 09/10/12 09/16/12 --W--- 1 \$325.00 0.00															
E 8	KSNV	09/13/12	09/13/12	The Agenda 1230pm	CM	1230-1p	---T---	:30	1	\$325.00	1	0.00	NM	1	\$325.00
The Agenda 1230pm															
NEWS 3 AT NOON REV RATE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>						<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week: 09/10/12 09/16/12 ---T--- 1 \$325.00 0.00															
E 9	KSNV	09/14/12	09/14/12	The Agenda 1230pm	CM	1230-1p	-----F--	:30	1	\$325.00	1	0.00	NM	1	\$325.00
The Agenda 1230pm															
NEWS 3 AT NOON REV RATE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>						<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week: 09/10/12 09/16/12 -----F-- 1 \$325.00 0.00															
E 10	KSNV	09/17/12	09/17/12	The Agenda 1230pm	CM	1230-1p	M-----	:30	1	\$325.00	1	0.00	NM	1	\$325.00
The Agenda 1230pm															
NEWS 3 AT NOON REV RATE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>						<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week: 09/17/12 09/23/12 M----- 1 \$325.00 0.00															
E 11	KSNV	09/16/12	09/16/12	News 3 Sunrise - SUND&M		6a-7a	-----S	:30	1	\$325.00	1	0.00	NM	1	\$325.00
News 3 Sunrise SUNDAY															
AVG. ALL WKS/NW3-SUNRS WKND REV RATE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>						<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week: 09/10/12 09/16/12 -----S 1 \$325.00 0.00															
E 12	KSNV	09/11/12	09/11/12	Rachael Ray	CM	11am-12pm	-T-----	:30	1	\$325.00	1	0.00	NM	1	\$325.00
Rachael Ray															
RACHAEL RAY REV RATE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>						<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week: 09/10/12 09/16/12 -T----- 1 \$325.00 0.00															
E 13	KSNV	09/12/12	09/12/12		CM	11am-12pm	--W----	:30	1	\$325.00	1	0.00	NM	1	\$325.00

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KSJV

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
J FALLOON-NBC<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/10/12	09/16/12	--W----		1	\$225.00			0.00					
E 25	KSNV	09/13/12	09/13/12	Late Night w/Fallon	CM	1237a-136am	---T---	:30	1	\$225.00	1	0.00	NM	1	\$225.00
J FALLOON-NBC<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/10/12	09/16/12	---T---		1	\$225.00			0.00					
E 26	KSNV	09/14/12	09/14/12	Late Night w/Fallon	CM	1237a-136am	----F--	:30	1	\$225.00	1	0.00	NM	1	\$225.00
J FALLOON-NBC<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/10/12	09/16/12	---F--		1	\$225.00			0.00					
E 27	KSNV	09/17/12	09/17/12	Late Night w/Fallon	CM	1237a-136am	M-----	:30	1	\$225.00	1	0.00	NM	1	\$225.00
J FALLOON-NBC<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	M-----		1	\$225.00			0.00					
E 28	KSNV	09/11/12	09/11/12	M-F Today Show III 4th 8M		10am-11am	-T-----	:30	1	\$325.00	1	0.00	NM	1	\$325.00
TODAY SHW3-NBC REV RATE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/10/12	09/16/12	-T-----		1	\$325.00			0.00					
E 29	KSNV	09/12/12	09/12/12	M-F Today Show III 4th 8M		10am-11am	--W----	:30	1	\$325.00	1	0.00	NM	1	\$325.00
TODAY SHW3-NBC REV RATE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/10/12	09/16/12	--W----		1	\$325.00			0.00					
E 30	KSNV	09/13/12	09/13/12	M-F Today Show III 4th 8M		10am-11am	---T---	:30	1	\$325.00	1	0.00	NM	1	\$325.00
TODAY SHW3-NBC REV RATE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/10/12	09/16/12	---T---		1	\$325.00			0.00					
E 31	KSNV	09/14/12	09/14/12	M-F Today Show III 4th 8M		10am-11am	----F--	:30	1	\$325.00	1	0.00	NM	1	\$325.00
TODAY SHW3-NBC REV RATE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/10/12	09/16/12	----F--		1	\$325.00			0.00					
E 32	KSNV	09/17/12	09/17/12	M-F Today Show III 4th 8M		10am-11am	M-----	:30	1	\$325.00	1	0.00	NM	1	\$325.00
TODAY SHW3-NBC REV RATE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	M-----		1	\$325.00			0.00					
E 33	KSNV	09/11/12	09/11/12	M-F 5-6a WakeUp w/WagM		5-6a	-T-----	:30	1	\$350.00	1	0.00	NM	1	\$350.00
WAKE W/WAGNRS1															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/10/12	09/16/12	-T-----		1	\$350.00			0.00					
E 34	KSNV	09/12/12	09/12/12	M-F 5-6a WakeUp w/WagM		5-6a	--W----	:30	1	\$350.00	1	0.00	NM	1	\$350.00
WAKE W/WAGNRS1															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/10/12	09/16/12	--W----		1	\$350.00			0.00					
E 35	KSNV	09/13/12	09/13/12	M-F 5-6a WakeUp w/WagM		5-6a	---T---	:30	1	\$350.00	1	0.00	NM	1	\$350.00
WAKE W/WAGNRS1															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/10/12	09/16/12	---T---		1	\$350.00			0.00					
E 36	KSNV	09/14/12	09/14/12	M-F 5-6a WakeUp w/WagM		5-6a	----F--	:30	1	\$350.00	1	0.00	NM	1	\$350.00
WAKE W/WAGNRS1															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/10/12	09/16/12	---T---		1	\$350.00			0.00					

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KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount	
E 36	KSNV	09/14/12	09/14/12	M-F 5-6a WakeUp w/Wagners	M-F 5-6a WakeUp w/Wagners	5-6a	-----F--	:30	1	\$350.001	0.00	NM		1	\$350.00	
WAKE W/WAGNRS1																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 09/10/12	09/16/12	-----F--		1				\$350.00		0.00				
E 37	KSNV	09/17/12	09/17/12	M-F 5-6a WakeUp w/Wagners	M-F 5-6a WakeUp w/Wagners	5-6a	M-----	:30	1	\$350.001	0.00	NM		1	\$350.00	
WAKE W/WAGNRS1																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 09/17/12	09/23/12	M-----		1				\$350.00		0.00				
E 38	KSNV	09/11/12	09/11/12	M-F Today Show II 3rd HOM	M-F Today Show II	9-10a	-T-----	:30	1	\$750.001	0.00	NM		1	\$750.00	
TODAY SHW2-NBC REV RATE																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 09/10/12	09/16/12	-T-----		1				\$750.00		0.00				
E 39	KSNV	09/12/12	09/12/12	M-F Today Show II 3rd HOM	M-F Today Show II	9-10a	--W----	:30	1	\$750.001	0.00	NM		1	\$750.00	
TODAY SHW2-NBC REV RATE																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 09/10/12	09/16/12	--W----		1				\$750.00		0.00				
E 40	KSNV	09/13/12	09/13/12	M-F Today Show II 3rd HOM	M-F Today Show II	9-10a	---T---	:30	1	\$750.001	0.00	NM		1	\$750.00	
TODAY SHW2-NBC REV RATE																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 09/10/12	09/16/12	---T---		1				\$750.00		0.00				
E 41	KSNV	09/14/12	09/14/12	M-F Today Show II 3rd HOM	M-F Today Show II	9-10a	-----F--	:30	1	\$750.001	0.00	NM		1	\$750.00	
TODAY SHW2-NBC REV RATE																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 09/10/12	09/16/12	-----F--		1				\$750.00		0.00				
E 42	KSNV	09/17/12	09/17/12	M-F Today Show II 3rd HOM	M-F Today Show II	9-10a	M-----	:30	1	\$750.001	0.00	NM		1	\$750.00	
TODAY SHW2-NBC REV RATE																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 09/17/12	09/23/12	M-----		1				\$750.00		0.00				
E 43	KSNV	09/15/12	09/15/12	Wknd Wheel of Fortune CM	SAT/ Wheel of Fortune	7-730pm	-----S-	:30	1	\$500.001	0.00	NM		1	\$500.00	
WHEEL REV RATE																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 09/10/12	09/16/12	-----S-		1				\$500.00		0.00				
E 44	KSNV	09/11/12	09/11/12	M-F Jeopardy	M-F Jeopardy	CM	630-7pm	-T-----	:30	1	\$1,000.001	0.00	NM		1	\$1,000.00
JEOPARDY<																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 09/10/12	09/16/12	-T-----		1				\$1,000.00		0.00				
E 45	KSNV	09/12/12	09/12/12	M-F Jeopardy	M-F Jeopardy	CM	630-7pm	--W----	:30	1	\$1,000.001	0.00	NM		1	\$1,000.00
JEOPARDY<																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 09/10/12	09/16/12	--W----		1				\$1,000.00		0.00				
E 46	KSNV	09/13/12	09/13/12	M-F Jeopardy	M-F Jeopardy	CM	630-7pm	---T---	:30	1	\$1,000.001	0.00	NM		1	\$1,000.00
JEOPARDY<																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 09/10/12	09/16/12	---T---		1				\$1,000.00		0.00				
E 47	KSNV	09/14/12	09/14/12	M-F Jeopardy	M-F Jeopardy	CM	630-7pm	-----F--	:30	1	\$1,000.001	0.00	NM		1	\$1,000.00
JEOPARDY<																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 09/10/12	09/16/12	-----F--		1				\$1,000.00		0.00				
E 48	KSNV	09/17/12	09/17/12			CM	630-7pm	M-----	:30	1	\$1,000.001	0.00	NM		1	\$1,000.00

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Today Show																
Today Show																
TODAY SHW REV RATE																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 09/10/12	09/16/12	--W----		1	\$1,500.00			0.00						
E 61	KSNV	09/13/12	09/13/12	Today Show	CM	658a-9am									1	\$1,500.00
Today Show																
TODAY SHW REV RATE																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 09/10/12	09/16/12	---T---		1	\$1,500.00			0.00						
E 62	KSNV	09/14/12	09/14/12	Today Show	CM	658a-9am									1	\$1,500.00
Today Show																
TODAY SHW REV RATE																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 09/10/12	09/16/12	---F--		1	\$1,500.00			0.00						
E 63	KSNV	09/17/12	09/17/12	Today Show	CM	658a-9am									1	\$1,500.00
Today Show																
TODAY SHW REV RATE																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 09/17/12	09/23/12	M-----		1	\$1,500.00			0.00						
E 64	KSNV	09/11/12	09/11/12	NEWS 3 at 4 (1 HOUR)	CM	4-5pm									2	\$1,400.00
4PM NEWS (1 hour)																
FIRST NWS 3-4< REV TP, ADDED SPOT																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 09/10/12	09/16/12	-T-----		2	\$700.00			0.00						
E 65	KSNV	09/12/12	09/12/12	NEWS 3 at 4 (1 HOUR)	CM	4-5pm									2	\$1,400.00
4PM NEWS (1 hour)																
FIRST NWS 3-4< REV TP, ADDED SPOT																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 09/10/12	09/16/12	--W----		2	\$700.00			0.00						
E 66	KSNV	09/13/12	09/13/12	NEWS 3 at 4 (1 HOUR)	CM	4-5pm									2	\$1,400.00
4PM NEWS (1 hour)																
FIRST NWS 3-4< REV TP, ADDED SPOT																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 09/10/12	09/16/12	---T---		2	\$700.00			0.00						
E 67	KSNV	09/14/12	09/14/12	NEWS 3 at 4 (1 HOUR)	CM	4-5pm									2	\$1,400.00
4PM NEWS (1 hour)																
FIRST NWS 3-4< REV TP, ADDED SPOT																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 09/10/12	09/16/12	--F--		2	\$700.00			0.00						
E 68	KSNV	09/17/12	09/17/12	NEWS 3 at 4 (1 HOUR)	CM	4-5pm									2	\$1,400.00
4PM NEWS (1 hour)																
FIRST NWS 3-4< REV TP, ADDED SPOT																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 09/10/12	09/16/12	M-----		2	\$700.00			0.00						
E 69	KSNV	09/11/12	09/11/12	M-F Early News	CM	5-630p									1	\$1,000.00
M-F Early News																
VARIOUS																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 09/10/12	09/16/12	-T-----		1	\$1,000.00			0.00						
E 70	KSNV	09/12/12	09/12/12	M-F Early News	CM	5-630p									1	\$1,000.00
M-F Early News																
VARIOUS																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 09/10/12	09/16/12	--W----		1	\$1,000.00			0.00						
E 71	KSNV	09/13/12	09/13/12	M-F Early News	CM	5-630p									1	\$1,000.00
M-F Early News																
VARIOUS																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 09/10/12	09/16/12	---T---		1	\$1,000.00			0.00						
E 72	KSNV	09/14/12	09/14/12		CM	5-630p									1	\$1,000.00

Order / Rev: 105321
 Alt Order #: 06832442
 Flight Dates: 09/11/12 - 09/17/12

Advertiser: Crossroads GPS
 Product Desc: Crossroads GPS
 Estimate: 775

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F Early News											
				M-F Early News											
				VARIOUS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 09/10/12	09/16/12	----F--		1	\$1,000.00		0.00						
E 73	KSNV	09/17/12	09/17/12	M-F Early News	CM	5-630p	M-----	:30	1	\$1,000.001	0.00	NM		1	\$1,000.00
				M-F Early News											
				VARIOUS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 09/17/12	09/23/12	M-----		1	\$1,000.00		0.00						
E 74	KSNV	09/11/12	09/11/12	Noon News	CM	12-1230pm	-T-----	:30	1	\$425.001	0.00	NM		1	\$425.00
				Noon News											
				NEWS 3 AT NOON											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 09/10/12	09/16/12	-T-----		1	\$425.00		0.00						
E 75	KSNV	09/12/12	09/12/12	Noon News	CM	12-1230pm	--W----	:30	1	\$425.001	0.00	NM		1	\$425.00
				Noon News											
				NEWS 3 AT NOON											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 09/10/12	09/16/12	--W----		1	\$425.00		0.00						
E 76	KSNV	09/13/12	09/13/12	Noon News	CM	12-1230pm	--T---	:30	1	\$425.001	0.00	NM		1	\$425.00
				Noon News											
				NEWS 3 AT NOON											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 09/10/12	09/16/12	--T---		1	\$425.00		0.00						
E 77	KSNV	09/14/12	09/14/12	Noon News	CM	12-1230pm	----F--	:30	1	\$425.001	0.00	NM		1	\$425.00
				Noon News											
				NEWS 3 AT NOON											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 09/10/12	09/16/12	----F--		1	\$425.00		0.00						
E 78	KSNV	09/17/12	09/17/12	Noon News	CM	12-1230pm	M-----	:30	1	\$425.001	0.00	NM		1	\$425.00
				Noon News											
				NEWS 3 AT NOON											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 09/17/12	09/23/12	M-----		1	\$425.00		0.00						
E 79	KSNV	09/15/12	09/15/12	News 3 Sunrise - SATURDAY	CM	6a-7a	-----S-	:30	1	\$350.001	0.00	NM		1	\$350.00
				News 3 Sunrise SATURDAY											
				AVG. ALL WKS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 09/10/12	09/16/12	-----S-		1	\$350.00		0.00						
E 80	KSNV	09/11/12	09/11/12	Dr. Phil	CM	3-4p	-T-----	:30	1	\$450.001	0.00	NM		1	\$450.00
				Dr Phil											
				DR. PHIL<											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 09/10/12	09/16/12	-T-----		1	\$450.00		0.00						
E 81	KSNV	09/12/12	09/12/12	Dr. Phil	CM	3-4p	--W----	:30	1	\$450.001	0.00	NM		1	\$450.00
				Dr Phil											
				DR. PHIL<											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 09/10/12	09/16/12	--W----		1	\$450.00		0.00						
E 82	KSNV	09/13/12	09/13/12	Dr. Phil	CM	3-4p	---T---	:30	1	\$450.001	0.00	NM		1	\$450.00
				Dr Phil											
				DR. PHIL<											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 09/10/12	09/16/12	---T---		1	\$450.00		0.00						
E 83	KSNV	09/14/12	09/14/12	Dr. Phil	CM	3-4p	----F--	:30	1	\$450.001	0.00	NM		1	\$450.00
				Dr Phil											
				DR. PHIL<											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 09/10/12	09/16/12	----F--		1	\$450.00		0.00						
E 84	KSNV	09/17/12	09/17/12		CM	3-4p	M-----	:30	1	\$450.001	0.00	NM		1	\$450.00

Order / Rev: 105321
Alt Order #: 06832442
Flight Dates: 09/11/12 - 09/17/12

Advertiser:	Crossroads GPS
Product Desc:	Crossroads GPS
Estimate:	775

KSJV

Order / Rev: 105321
Alt Order #: 06832442
Flight Dates: 09/11/12 - 09/17/12

Advertiser:	Crossroads GPS
Product Desc:	Crossroads GPS
Estimate:	775

KSJV

Order / Rev: 105321
 Alt Order #: 06832442
 Flight Dates: 09/11/12 - 09/17/12

Advertiser: Crossroads GPS
 Product Desc: Crossroads GPS
 Estimate: 775

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount	
E109	KSNV	09/16/12	09/16/12	Sports Night in Las Vegas	CM	Sun 1135p-1200a	-----S	:30	1	\$400.001	0.00	NM		1	\$400.00	
Sports Night in Las Vegas																
SPORTS NIGHT ADDED SPOT																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>												
		Week: 09/10/12	09/16/12	-----S												
E110	KSNV	09/16/12	09/16/12	LAW & ORDER (synd)	CM	M-SA 8-11p / SUN	-----S	:30	1	\$1,200.001	0.00	NM		1	\$1,200.00	
Law & Order (synd) PRIME																
L&O ADDED SPOT																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>												
		Week: 09/10/12	09/16/12	-----S												
E111	KSNV	09/11/12	09/14/12	NEWS 3 at 4 (1 HOUR)	CM	4-5pm		-TWTF--	:30	1	\$725.001	0.00	NM		1	\$725.00
4PM NEWS (1 hour)																
NEWS ADDED SPOT.																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>												
		Week: 09/10/12	09/16/12	-TWTF--												
N112	KSNV	09/12/12	09/14/12	Face to Face w/ Ralston	CM	730-758pm		--WTF--	:30	1	\$1,000.001	0.00	NM		1	\$1,000.00
Face to Face w/ J.Ralston																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>												
		Week: 09/10/12	09/16/12	--WTF--												

Totals 116 \$82,950.00